



Behavioral Health Consortium  
Changing Perception & Stigma Committee  
Thursday, January 24<sup>th</sup>, 2019  
Tatnall Building, 3<sup>rd</sup> Floor  
1:00-2:30P

### **Our Year One Goals**

**We should be looking to finalize by Labor Day 2019**

**Barriers: Cultivate relationships with business community**

**Task/Activity: Educate public officials and community leaders**

**Support and implement "Project Purple"**

**Increase awareness and use of HelpIsHereDE.com**

Welcome / Introductions

Guest Presentation: Jill Fredel, Director of Communications DHSS

HelpIsHereDE.com website

Re-entry services handbook (discussion from last meeting)

Set meeting dates

Continued discussion on language

Replacement of the word stigma as a stigma

List of employers to support those in recovery (George)

Possible Work Shop Fair for above, March?, too soon?

Project Purple (Lisa)

What does Kent need to do, what groups and orgs.

What does NCC need to do, NAMI/atTAcK addiction and County

Public Comment

Goods of the Order – final remarks

**\*This agenda is subject to change.**